



FLOWER PRESS



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Sherri Suttle
Bostic, NC

Executive Secretary
Elaine Christian
Raleigh, NC
919-876-0687

Save The Dates!

NCSFA 2014 Annual Convention

Lights, Camera, Action: Hooray for Hollywood!
August 15-17, 2014, Embassy Suites, Greensboro NC

Hotel Deadline - July 18, 2014 - 336-668-4535

NCCPF Hands-On School

September 19-21, 2014

Cleveland Plant and Flower, 4200 Atlantic Avenue, Ste 166, Raleigh, NC 27604
Contact Sherri Suttle, Bostic Florist—828-245-2884



Weymouth House, 2014



NC Jim Treadaway Competition

Artwork and Entry Form - www.ncflorists.org (home page)

NORTH CAROLINA STATE FLORISTS ASSOCIATION
Board of Officers and Directors Meeting
Umstead Pines Golf & Swim Club at Willowhaven, Durham, NC
June 15, 2014

President Gary Corsi-OConnor called the meeting to order at 11:00 AM with the following in attendance:

Gary Corsi-OConnor	Joe Davoli	Maxcine Matier
Wayne Burchett	Don Holmes	Brandi Dennison
Charlie Jordan	Cherie Burchett	Bill McPhail
Bud Cardwell	Sarah Callahan	Nelson Simpson
Elaine Christian		

Not in attendance: Jim Tysinger, Jennifer Childers, Sarah Allen, Charita Walker, Jay Curtis, Lona McKinney
President OConnor asked all board members to re-affirm the Anti-Trust Policy.

Treasurers Report – Bud Cardwell presented the financial statement as of 5-31-14. Joe Davoli **made a motion to accept as presented**, second by Wayne Burchett. Motion carried.

Nelson Simpson made a **motion to set membership dues at \$95 for both active and associate members effective October 1, 2014, second by Cherie Burchett. Motion carried.**

Bylaws – No report.

Convention – President OConnor gave an overview of the convention. **Cherie Burchett made a motion to set the convention registration fee for 2014 at \$175, second by Sarah Callahan. Motion carried.**

Education – Sherri Suttle was unable to attend and submitted the following education committee report.

Education Committee Report:

A. The education committee was in charge of collecting applications for the free general AIFD registration. The first deadline was March 31. We had no applicants before this time. The second deadline was April 17. During this time we had one applicant, Don Holmes, to apply. We do realize Don is on the education committee; however, when I received the application from Don I talked with Gary and we decided to open this opportunity up to the entire board. No one else applied before the April 17 deadline. It is the education committee's recommendation that Don Holmes be awarded the free general AIFD registration to the AIFD national symposium in Chicago.

B. The education committee did a NCCPF Master exam on Saturday, March 1 at Always and Forever Florist in Madison. We had three students to Test, and all three passed. We plan on pinning these students at the Convention in August.

Students: Mark Harris

Mary Maness

Lindsey Lamp

C. The education committee is planning to offer another NCCPF Master Exam on Friday August 15, at the beginning of Convention, at the Embassy Suites.

D. The education committee is working on a potential workshop to be held after the board meeting in June. Details later.

Expenses and Income For Education Committee:

2013 online education expenses- \$1,925.00

2013 online education income- \$3,450.00

2013 school and master test expenses- \$4,679.23

2013 school and master test income - \$4,673.50

2014 master test expense- \$329.00

2014 master test income- \$150.00

The education committee will be meeting to discuss raising the cost of the master exam to cover the cost of the flowers we have to procure. This has been the cost for of the master exam for some time, and we have not raised the cost even though flower cost has increased.

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Flower Press – Deadline is June 23.

Membership – No report

Nominating – Wayne Burchett submitted the following slate of officers and directors:

2nd VP – Sherri Suttle; Directors (3 positions are available) Gene Harbaugh, Lyn Graves, Jody McLeod, Michael Trogdon. **Motion seconded by Joe Davoli to accept slate as presented**, motion carried.

Rules and Policy –President OConnor reporting on behalf of Rules and Policy submitted the following change to the TAPS section 16 of Rules and Policy. (underlined items below will be deleted from rules and policy)

I. Criteria

B. Trophies will be awarded only for 1st place awards and certificates will be awarded for 2nd and 3rd places in all competitions. Unless otherwise specified in contest rules

Items listed below (underlined) will be deleted from rules and policy.

C. Trophies, Awards and Presents will be presented for the following:

1. Designer of the Year: Winner, first runner-up, and second runner-up. Each will receive a trophy

2. Centerpiece: first and second.

3. Body Flowers: First and second if five or more entries. Less than five, only first.

4. Basic Body Flowers: Winner and runner-up certificates.

5. Headdress: First and second if five or more entries. Less than five, only first.

6. Basic Headdress: Winner and runner-up certificates.

7. Talent: First and second for two categories of serious and comedy, if five or more entries in each category. If less than five, only first.

8. Miniature: first, second, and third.

9. Mask: first and second if five or more entries. Less than five, only first.

Motion made by Wayne Burchett to accept the above change as presented by rules and policy, second by Brandi Dennison, motion carried. (items above underlined will be deleted)

Competition Form – Rules and Policy made changes to the competition form. Note this form is used for DOY, Centerpiece, Miniature & Treadaway Cup. Items changed listed below, **noted in red**)

Sarah Callahan made a **motion to accept recommended changes as presented, second by Maxcine Matier. Motion carried.**

Mechanics (Professional Application):

Are all mechanical aids concealed? Is the quality of the fresh material appropriate?

5 Flawless mechanics

4 Well executed

3 Average

2 **Poor** mechanics

1 **Needs Improvement**

Scale/Proportion: Is the height and width of all materials in correct proportion to the container and/or the arrangement?

5 Perfect scale/proportion

4 Great

3 Average

2 Out of scale/proportion

1 **Poor Scale**

Color (Balance, Harmony, Rhythm)

Has color been properly used to create a color harmony, rhythm, and balance?

5 Beautiful use of color

4 Nice color exploration

3 Everyday color use

2 **Poor** use of color

Category Interpretation (Suitability)

Does the design evoke an emotion consistent with the stated topic of the category?

5 Excellent

4 Above average

3 Average

2 **Poor**

Public Relations – No report

Ways and Means/Long Range Planning – Joe Davoli made a motion to extend the contract with Executive Management for 2 years, second by Bud Cardwell. Motion carried.

Facebook - Kevin O'Malley is no longer taking care of the Facebook page for NCSFA. President OConnor asked Brandi Dennison and Sarah Callahan to serve as co-chair of the Publicity and Facebook committee.
Meeting adjourned at 12:35 PM Next meeting will be held August 15, 2014.

Respectfully submitted, Joe Davoli
Secretary, NCSFA

Make Someone Smile Week

Now in its 14th year, **Make Someone Smile Week, sponsored by Teleflora, will be held July 20-26, 2014.** Teleflora florists across the country will deliver more than 30,000 Teleflora Be Happy Bouquets. The bouquets are delivered to hospitals, retirement communities, nursing homes and anywhere there are deserving folks who may never get flowers. What joy is on the faces of those whose lives are touched by this wonderful gift of flowers!

To participate in one of the projects sponsored by the NC Unit of Teleflora, contact Tamela Garner Eldridge, Make Someone Smile Week chairman, at 336-375-4141 or Bill McPhail, past President of the NC Unit, at 910-867-2900.

Education News Submitted by Sherri Suttle

The education committee will be offering a NCCPF master test on Friday August 15 at Embassy Suites. Please contact Elaine Christian or Sherri Suttle if you are interested in registering.

Our congratulations to Don Holmes, who was awarded the free AIFD general registration to the AIFD symposium in Chicago.

Make plans to join up for the 2014 NC State Professional florist school to be held at Cleveland Plant and Flower September 19, 20 and 21. For more information please contact Sherri Suttle at bosticflorist@bellsouth.net.

Greensboro Triad Professional Florists Assoc News

The Greensboro Triad Professional Florists Association met at the Painted Plate in Greensboro on June 3 hosted by Plants and Answers Florist in Greensboro. The design program featured NCSFA Designer of the Year Kevin Bostic from Reggie's Flower Shop in Welcome. His program featured arrangements of all greens in categories of competition. A great job as always from Kevin and the NCSFA designers.

Freeman's Florist & Gifts from Randleman will host the yearly outing to the Greensboro Grasshoppers ball game at Newbridge Bank Park in Greensboro. The picnic and game has become a favorite of GTPFA members, families and friends. The outing was held June 23.

Special thanks to the GTPFA and NCSFA family and friends for the kind expressions of sympathy during the loss of Angie Freeman's mother Nancy Saunders who passed Memorial Day weekend. Jeff & Angie appreciate the love, care and concerns of their floral family.

Famous Quotes about Flowers

There are always flowers for those who want to see them. Henri Matisse

Flowers...are a proud assertion that a ray of beauty out values all the utilities of the world. Ralph Waldo Emerson

Flowers always make people better, happier and more helpful; they are sunshine, food and medicine for the soul. Luther Burbank

Flowers are restful to look at. They have neither emotions nor conflicts. Sigmund Freud

I perhaps owe having become a painter to flowers. Claude Monet

Art is the unceasing effort to compete with the beauty of flowers--and never succeeding. Gian Carlo Menotti

To be overcome by the fragrance of flowers is a delectable form of defeat. Beverley Nichols

What's in a name? That which we call a rose by any other name would smell as sweet. William Shakespeare

More than anything, I must have flowers, always, always. Claude Monet

