



FLOWER PRESS



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PRESIDENT'S MESSAGE...

Thank you North Carolina State Florist Association members for your outpouring of congratulatory messages and your excitement for the theme of the 2014 NCSFA Convention. So many of you have already volunteered to help in any way you can – THANK YOU. It's going to be an exciting year and a fun and exciting convention: "Lights, Camera, Action: Hooray for **Hollywood**".

I've had the privilege of attending some allied association meetings to share the NCSFA Calendar of Events and to meet allied members. On Sept 8, I met with the Winston-Salem Florist Association and on Sept 9th, the Triad Association where I was asked by Janet Blackard to also participate in their design show - "Project Runway". I also shared NCSFA information at the Wake County Florist Association meeting on Sept 17th. On Sept 20-22 I had the privilege of meeting the new design students who attended this year's NCSFA Design School hosted by Lihmil Wholesale at their location in Kernersville, NC. Thank you to Hugo, the owner, for his gracious generosity. Thank you to Sherri Suttle and Nelson Simpson and the other members of the Education Committee for all their hard work in making the school happen.

NCSFA's first design show presented by Jody McLeod and Stephanie Garrett will be held on Sunday, November 3rd from 1 – 3 at Cleveland, Plant & Flower, 4200 Atlantic Ave #166 Raleigh, NC 27604 (919) 876-0825. Hope to see you all there!

Gary Corsi O'Connor, NCCPF
President NCSFA
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(919) 471-1566

Save The Date

November 3, 2013 — Fall Design Show
Stephanie Garrett & Jody McLeod
Cleveland Plant & Flower, Raleigh NC

March 27-29, 2014 — Weymouth House Fundraiser
"Wizard of Oz"
Weymouth House, Southern Pines NC

NCSFA 2014 Annual Convention
August 15-17, 2014
Embassy Suites, Greensboro NC

2013 NCSFA Florist Convention Competition Results

Dogwood Cup

Karl Hastings, Bo Ty Florist, Winston-Salem

NC Jim Treadaway Cup

Winner – Jody McLeod, Annie V's Florist, Clayton

Honorable Mention – Karl Hastings, Bo-Ty Florist, Winston-Salem

Jim Treadaway Cup People's Choice Winner

Winner – Jody McLeod, Annie V's Florist, Clayton

Designer of the Year

Winner – Kevin Bostic, Reggie's Flowers, Welcome

2nd Place – Doug Odom, The Purple Poppy, Wake Forest

Centerpiece

Winner – Brandi Dennison, The Purple Poppy, Wake Forest

2nd Place – Venetia Gentzler, Venetian Gardens, Clayton

Headdress

Winner – Gene Harbaugh, Bo Ty Florist, Winston-Salem

Basic Headdress

Winner – Heather Miller, Heather Miller Designs, Raleigh

Miniature

Winner - Tammy Yow-Russell, Russell Meadows Floral & Nature Farm, Liberty

Regular Body Flowers

Winner – Robert Huff, Bo Ty Florist, Winston-Salem

Basic Body Flowers

Winner – Heather Miller, Heather Miller Designs, Raleigh

Distinguished Service

Michael Trogdon, Burge Flower Shop, Asheboro

Florist of the Year

Cindy Tole, Botanica Flowers and Gifts, Greensboro

Wholesaler of the Year

Mike Williams, Curtis Flower Farm, Graham

Congratulations!

Allied News

The Wake County Florist Association had a design show on September 17th that was attended by 62 people. Michael Whaley (AIFD) presented a program on Interpretive Design. Wake County Florist Association will also be designing a flower display room at the 2013 NC State Fair with the theme of “An Enchanted Woodland Setting”. Additionally, WCFA has 3 design competitions held at the State Fair, each with 5 categories to enter. To become a member, or for more information on how you can help the WCFA, please contact Brandi Dennison by phone at (919) 801-8493 or brandisbotanicals@gmail.com.

Fall Design Show

“The Naughty & The Nice”

November 3, 2013 @ 1:00-3:00PM

Cleveland Plant and Flower

4200 Atlantic Ave #166, Raleigh NC 27604

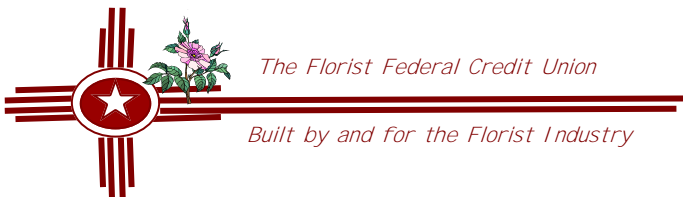
Come and get ready for a winning holiday season!

Members: \$15 Non-Members:\$20

Send check to: NCSFA, PO Box 41368, Raleigh NC 27629

Deadline 10-25-13

The Florist Credit Union: A New Benefit For the NCSFA Members



The Florist Federal Credit Union is the only credit union that directly serves the Florist Industry, both the business owners (loans for business purposes), and their employees (consumer lending).

Historically, credit unions have been part of the “package of benefits” that strengthens employer / employee relationships. Credit Unions are member owned financial cooperatives. All net operating proceeds are put back into capital reserves (not paid to stockholders like banks do).

These reserves strengthen the Credit Union and allow reduced loan rates and higher savings rates.

Simply put, this means that our incentive is to help our members in all areas of savings and lending. And, we are the only financial institution that was built by retail and wholesale florists to serve the floral industry. Our mission to serve you is stamped into our DNA.

Contact us now to see how easy it is to include The Florist Federal Credit Union in your package of employee benefits and to see why distance should not be a barrier to your participation.

Contact: Kenneth Bell, Manager / CEO
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Ÿ 1-800-322-0811

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