



FLOWER PRESS



Volume 60 Issue 3

Publication of the North Carolina State Florists Association

June 2013

STATE OFFICERS

President

Wayne Burchett
Liberty, NC

First Vice President

Gary O'Connor
Durham, NC

Second Vice President

Lona McKinney
Clemmons, NC

Secretary

Joe Davoli
Reidsville, NC

Treasurer

Bud Cardwell
Mayodan, NC

Chairman of the Board

Carol Mills
Madison, NC

Directors

Charlie Jordan
Greensboro, NC

Carol Dowd

Southern Pines, NC

Tamela Garner-Eldridge

Greensboro, NC

Don Holmes

Knightdale, NC

Cherie Burchett

Asheboro, NC

Maxcine Matier

Raleigh, NC

Sarah Allen

High Point, NC

Jay Curtis

Graham, NC

Nelson Simpson

Kernersville, NC

Jim Tysinger

Welcome, NC

Charita Walker

Greensboro, NC

Flower Press Editor

Sherri Suttle
Bostic, NC

Executive Secretary

Elaine Christian
Raleigh, NC
919-876-0687

PRESIDENT'S MESSAGE...

Howdy everyone! I hope everyone had a great Mother's Day! I hope to see everyone next month at the Embassy Suites for our Wedding Show! This is a great way to help educate your designers.

I hope all designers are ready for convention. We have been working hard to make this convention a learning experience for new as well as old. Don't forget to check out the picture which is on our website for Treadaway. The Dogwood Cup has undergone some changes which I think will challenge our best designers, Good Luck!

I can't wait to see everyone at the Embassy Suites for our kickoff party on Friday Night featuring "The Chad Belton Band" bring your hat and your boots!! See you there August 16 thru 18th.

Wayne Burchett
NCSFA President

SAVE THE DATES

Don't miss this Extravagant and Educational Event!

"A Wedding Affair"

Sunday, July 14th from 12:00PM (Noon) to 3:00PM
Embassy Suites, Greensboro, N.C.
(Details on website)



Plan Ahead To Attend The
NCSFA Convention & Trade Show Next Year

"The Hidden Beauty Of The Wild, Wild West"

August 16-18, 2013
Embassy Suites, Greensboro, N.C.
Hotel cut off date is 7/20/13 - Hotel Rate \$110
336-668-4535

NCSFA Program Book

– Have you placed your order for an ad in the program book? You are missing the best and most inexpensive way of advertising throughout the state. Call or email the NCSFA office today for an application. Call Deborah or Elaine at the NCSFA office – 919-876-0687 or email elaine@execman.net.

DON'T MISS A GREAT EDUCATIONAL OPPORTUNITY!!

North Carolina Certified Professional Florist School

Provided By: The North Carolina State Florists Association

Need a reason to attend?

- ☼ Accredits after your name
- ☼ This is a pathway to AIFD
- ☼ Pay increase as an accredited designer
- ☼ Personal growth as a designer
- ☼ Excellent training by Jim Johnson, AAF, AIFD, TMF (from Texas A&M)
- ☼ Continued support of your NCSFA
- ☼ Professional education

The hands on portion of the school will be offered Sept. 20, 21 and 22 at Lihmil Wholesale in Kernersville. This portion consists of 3 classes. Register now, Space is limited!!

To complete the school, 9 online classes are required. These classes can be taken at any time before or after you have attended the hands on classes.

Once all 12 classes have been taken and passed, a final examination will be given. *Successful completion will result in NC Professional Florist Certification recognized by the North Carolina State Florists Association.* The NCCPF certification is also a pathway provider for an invitation to the American Institute of Floral Designers (AIFD).

Hands on classes- \$100 each +\$49.95 for textbooks= \$349.95

9 Online classes-\$75.00 each = \$675.00

Final exam-\$50.00

Total for entire school experience- \$1,074.95

Once you begin classes, you have up to 2 years to complete!

For more info www.ncflorist.org <<http://www.ncflorist.org/>>

Tips and Tricks ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼ ~ ☼

Make sure to check out Accent Decors videos on their website. They always have tips and tricks that are really cool. Their videos do a step by step "how to" on using the unusual and trendy materials they sell. These videos are done by accredited designers such as

AIFD Registration Awarded

The North Carolina State Florist Association was granted one free general registration by the American Institute of Floral Design to attend the national symposium, "Passion", in Las Vegas. The NCSFA took applications for this award and are proud to announce that Brandi Dennison was chosen as the recipient. Congratulations to Brandi, I know she will represent North Carolina well!

NORTH CAROLINA STATE FLORISTS ASSOCIATION

Board of Officers and Directors Meeting | Embassy Suites, Greensboro, NC | June 9th, 2013

President Wayne Burchett called the meeting to order at 9:30 AM with the following in attendance:

Wayne Burchett
Maxcine Matier
Carol Dowd
Cherie Burchett
Don Holmes
Elaine Christian

Bud Cardwell
Joe Davoli
Jay Curtis
Sarah Allen
Charita Walker

Gary Corsi Oconnor
Charlie Jordan
Lona McKinney
Nelson Simpson
Tamela Garner-Eldridge

Not in attendance: Carol Mills, Jim Tysinger

President Burchett asked everyone to read and re-affirm the antitrust policy statement for the NCSFA.

Treasurers Report – Bud Cardwell presented the financial statement as of 5-31-13. **Gary O'Connor** made a motion to accept as presented, second by Lona McKinney. Motion carried.

Administrative Committee Reports –

Education – Nelson Simpson advised the board that flyers announcing the NCCPF school are being distributed to the wholesalers. Flyers are being donated by Pat Murray. We have 2 people that have made deposits to attend the NCCPF class this year.

Membership – Tamela Garner-Eldridge stated that there will be a Teleflora meeting held this week and she plans to give out applications along with convention registration forms and agenda.

Rules and Policy – No report

Flower Press – Deadline is June 17, 2013

Bylaws – No report

Public Relations – No report

Nominating – the following names were submitted to the board and will be sent to the membership prior to the annual meeting to be voted on during the convention:

2nd Vice President – Bill McPhail

Director: (3 will be chosen)

Lynn Graves, Brandi Dennison, Sarah Callahan, Susi Gordon.

Gary O'Connor made a motion to accept these nominations, second by Nelson Simpson. Motion carried. Other nominations can be made from the floor during the annual meeting.

Program Book – Bud Cardwell stated that the ads are coming in very slow and more difficult each year to solicit ads.

Legislative – No report

Long Range Planning – Charlie Jordan advised the board of a wedding design show that will be held on July 14 at the Embassy Suites in Greensboro. This event is open to members, non-members and the public.

Convention – an agenda/schedule was presented to the board. Charlie Jordan, Design School Chair, gave an overview of the designers and their shows.

Charlie Jordan presented criteria and guidelines regarding the Dogwood Competition. Charlie Jordan made a motion that the Dogwood Cup competition be a tabletop competition, second by **Gary O'Connor**. Motion carried.

There was general discussion. Gary O'Connor, Chair of Rules and Policy, called for a rules and policy meeting immediately following the board meeting.

(MINUTES Continued on Page 4)

MINUTES Continued from Page 3)

Treadaway Scholarship Extension – **Stephanie Garrett** submitted a written request asking for a year's extension. Maxcine Matier made a motion to give to Stephanie Garrett a one-year extension on her Treadaway Scholarship, second by Joe Davoli. Motion carried.

Charlie Jordan made a motion to do away with the printing of the program book in 2014, second by Joe Davoli. Motion carried.

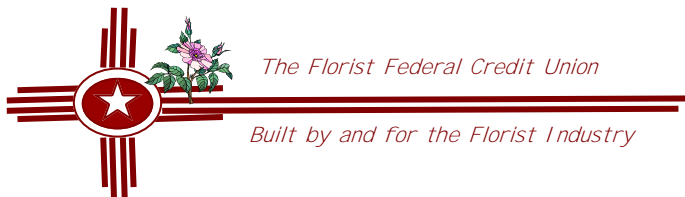
Carol Dowd made a motion to ask for proposals, from within our membership, to re-do our website, second by Nelson Simpson. Motion carried. Request for information will be placed in the newsletter.

Lona McKinney stated that often times, 1st timers are not familiar with the events during the convention and we should make them feel more welcome. A 1st timers list will be sent to Tamela Garner-Eldridge, Membership Chair, prior to the convention.

Next meeting will be held on Friday, August 16 at 2:00 PM
Meeting adjourned at 11:25 AM

Respectfully submitted
Joe Davoli, Secretary

The Florist Credit Union: A New Benefit For the NCSFA Members



The Florist Federal Credit Union is the only credit union that directly serves the Florist Industry, both the business owners (loans for business purposes), and their employees (consumer lending).

Historically, credit unions have been part of the “package of benefits” that strengthens employer / employee relationships. Credit Unions are member owned financial cooperatives. All net operating proceeds are put back into capital reserves (not paid to stockholders like banks do).

These reserves strengthen the Credit Union and allow reduced loan rates and higher savings rates.

Simply put, this means that our incentive is to help our members in all areas of savings and lending. And, we are the only financial institution that was built by retail and wholesale florists to serve the floral industry. Our mission to serve you is stamped into our DNA.

Contact us now to see how easy it is to include The Florist Federal Credit Union in your package of employee benefits and to see why distance should not be a barrier to your participation.

Contact: [Kenneth Bell](mailto:Kenneth.Bell@thefloristfcu.org), Manager / CEO
404 N Kentucky • Roswell NM 88201
• 1-800-322-0811
Kenn.bell@thefloristfcu.org / www.thefloristfcu.org