



FLOWER PRESS



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919-876-0687

PRESIDENT'S MESSAGE...

HAPPY NEW YEAR! I hope everyone had a great holiday. The biggest holiday of the year is coming up, and I wish everyone a prosperous Valentine's!

The board and I have kicked off the year by pulling together as a team, and we have some fun fundraisers in the works for spring. We have one that we hope will be very educational for everyone, and the other is going to be a fun family event, which will get all the creative juice flowing and follows the theme "The Hidden Beauty Of THE WILD, WILD WEST."

All the information will be coming out soon!

Please everyone focus on finding the one new member for NCSFA — our future depends on you.

Wayne Burchett
NCSFA President

THERE'S STILL TIME!!

The deadline to apply for a free general AIFD registration has been extended to March 1. The requirements to apply have also been changed to any member in good standing with NCSFA. Make sure to fill out an application on the NCSFA website or contact Sherri Suttle at bosticflorist@bellsouth.net This is a great opportunity that has been extended to our association, please take advantage of it.

SAVE THE DATES

Plan Ahead To Attend The
NCSFA Convention & Trade Show Next Year

"THE HIDDEN BEAUTY OF THE WILD, WILD WEST"

August 16-18, 2013
Embassy Suites, Greensboro, N.C.
336-668-4535

Sign Up To Attend NCCPF Today!

Don't miss a great opportunity!! North Carolina Professional Florist School

- Need a reason to attend?
- *accredits after your name
- *This is a pathway to AIFD
- *Possible pay increase as an accredited designer
- *Excellent training by Jim Johnson, AAF,AIFD,TMF
- *Continued support of your NCSFA

The hands on portion of the school will be offered Sept. 20, 21 and 22 at Lihmil Wholesale in Kernersville. This portion consists of 3 classes.

To complete the school, nine online classes are required. These classes may be taken any time before or after you have attended the hands-on class.

Once all 12 classes have been taken and passed, a final examination will be given. Successful completion in the final exam will result in NC Professional Florist Certification!

Hands on classes-\$100.00 each +\$49.95 for textbooks=\$349.95
9 Online classes- \$75.00 each=\$675.00
Total for entire school experience-\$1,074.95

Allied Floral Associations

Winston-Salem Florists Association

Winston-Salem Florists Association's first meeting for 2013 was held Jan. 21 at the Northpoint Grill in Winston-Salem. Next meeting will be Monday March 4, location to be announced.

Reggie Walser will be presenting the program for the evening. Also, the Winston-Salem Florists Association Designer of the Year Competition will be held.

Please spread the word and encourage someone from your shop to compete.

The NCSFA President was in attendance and informed us of upcoming events. Please plan to attend future meetings of the WSFA and join the fun. Submitted by Jim Tysinger, Reggie's Florist, Welcome

Wake County Florist Association

The Wake County Florist Association inducted new officers in September. Brandi Dennison, NCCPF- Presi-

dent, Maxcine Matier -Vice President, Samantha Alawar -Secretary, and Linda Buckner -Treasurer.

The WCFA teams up with the N.C. State Fair each year. This year it was a huge success, earning money for the WCFA through the competitions, public display room and educational demonstrations for the public.

On Dec. 11, the WCFA was able to play host to a Jingle and Mingle Holiday Party in Downtown Raleigh, for all dues-paying members because of the Fair's success.

The WCFA now has 33 dues paying members ranging from retail florists, wholesale and freelance designers. If you are interested in becoming a member with Wake Co. please contact:

Brandi Dennison, NCCPF
[919-801-8493](tel:919-801-8493)
25 Medford Dr.
Youngsville, NC 27596

NORTH CAROLINA STATE FLORISTS ASSOCIATION

Board of Officers and Directors Meeting | Embassy Suites, Greensboro, NC | January 20, 2013

President Wayne Burchett called the meeting to order at 9:30 AM with the following in attendance:

Wayne Burchett	Carol Mills	Gary Corsi O'Connor
Maxcine Matier	Joe Davoli	Charlie Jordan
Carol Dowd	Don Holmes	Tamela Garner-Eldridge
Cherie Burchett	Sarah Allen	Nelson Simpson
Jim Tysinger	Charita Walker	Lona McKinney
Sherri Suttle	Elaine Christian	

Directors absent: Jay Curtis, Bud Cardwell

Treasurers Report – Financial statement as of 12-31-12 was submitted. Gary Corsi O'Connor **made a motion to accept as presented, second by Charlie Jordan.** Motion carried.

Education – Sherri Suttle reported on the AIFD free registration. Nelson Simpson stated that the registration to AIFD was a general registration. Ms. Suttle stated that as of January 6, there was only one person to apply and the education committee had extended the deadline to March 1. Information is on the website.

Membership - Tamela Garner-Eldridge presented a letter for review by the board to past members from the membership committee. Ms. Eldridge asked for comments and suggestions. Once letter is finalized Ms. Eldridge will submit to the board for review prior to mailing to past members.

Rules and Policy – Gary Corsi O'Connor submitted changes to Section 16, 20 and 21 as listed below.

Section 16 –**Judging/Tabulations**

Judging Committee Criteria

~~The Judging Chairman shall be appointed by the President. The chairman may select a committee to assist.~~

The President shall appoint 3 people to serve on the Judging Committee of which the President will appoint one of the individuals to serve as chair.

~~B. This committee will be provided with a list of qualified judges. A qualified judge is defined as one who is currently active in the floral industry for at least six months and must be registered for the convention. This list will be kept on file with the executive secretary and will be provided to the Judging Chairman.~~

~~B. There will be a complete list of qualified judges kept in the NCSFA office. This list will be kept current and up-to-date by the NCSFA secretary.~~

III. Tabulation Criteria/ Responsibilities

~~A. Tabulation Chairman shall be appointed by the President. The chairman shall select a committee to assist.~~

A. The President shall appoint 3 people to serve on the Tabulations Committee of which the President will appoint one of the individuals to serve as chair. Besides the three persons serving on the committee, there will always be a fourth alternate to be called upon during the convention. If anyone on the committee is related to or is employed or works with someone who has entered the competition, or if a committee member is entering a competition, they must excuse themselves from tabulating that competition and the alternate will be used to tabulate the scores for that competition.

Motion made by Gary Corsi O'Connor to accept recommendations made by Rules and Policy Committee, second by Charlie Jordan. Motion carried.

SECTION 20- BASIC HEADDRESS COMPETITION

Rules to follow guidelines of Headdress Competition with the following differences.

1. Total wholesale cost of materials must not exceed \$75.00
2. Headdress can weigh no more than 10 pounds. No back or neck braces will be allowed.
- ~~3. Entrants may place first in Basic Competition twice, but then must move up to the higher level of competition~~
3. This competition is intended for novice competitors.
4. Once you have placed in this competition, if you have received a plaque, trophy or certificate, you must move up to Regular Headdress competition.

Section 21 - BASIC BODY FLOWERS COMPETITION

Rules to follow guidelines of Body Flowers Competition with the following differences.

1. Wholesale cost of materials must not exceed \$50.00
2. Basic Body Flowers may be a corsage, boutonniere or both, and shall be worn by one or two people without assistance.
- ~~3. Entrants may place first in Basic Competition twice, but then must move up to the higher level of competition.~~

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3. This competition is intended for novice competitors.

4. Once you have placed in this competition, if you have received a plaque, trophy or certificate, you must move up to Regular Body Flowers competition.

Gary Corsi O'Connor made a **motion to accept recommended changes for Section 20 and 21 as presented by Rules and Policy committee, second by Cheri Burchett.** Motion carried.

Flower Press – deadline is January 28.

Bylaws – Charlie Jordan advised the board there are no changes at this time.

Public Relations – No report

Nominating – Carol Mills stated that she has five people that are interested in serving.

Program Book - No report

Legislative – No report

Long Range Planning – Charlie Jordan stated that there will be a Long Range Planning meeting held immediately following our next board meeting. It will be an orientation for board members to include information on Roberts Rules of Orders, role of directors, long range planning for 3-year period.

Convention – August 16-18 at the Embassy Suites, Greensboro.

New Business – Elaine Christian advised the board that taxes for the NCSFA have been filed. Also an annual review by an outside CPA firm has reviewed the financial accounting for NCSFA and a report was presented to the board and everything was found to be in order.

Fundraisers – there was general discussion of fundraising ideas and opportunities for NCSFA. More information will be available at the next meeting.

Next meeting will be held April 14. President Burchett reminded the board that during the June board meeting, names should be submitted for Honorary Life and Distinguished Service and asked the board to begin thinking of individuals worthy of these great honors.

Meeting adjourned at 10:45 AM.

Respectfully submitted, Joe Davoli, Secretary, NCSFA

Special Thanks

A special thanks to Nelson Simpson for his presentation at the AIFD workshop, which was held Jan. 6. Nelson did a great job explaining the steps to becoming AIFD certified. Also a special thanks to Carol Mills, Always and Forever, for holding the event at her shop.

Anyone wishing to become AIFD or just interested in knowing more about it should contact Nelson Simpson, who is a N.C. liaison for AIFD. Nelson has lots of great information, videos and brochures he can share with you as well as his personal experience with AIFD.

2013 Trends

It's always important to be able to impress your customers, especially brides, with the latest trends. Pantone announced the hottest color for 2013 will be Emerald. (The color swatch actually looks more a shade of teal.)

Emerald is followed by Dusk Blue, Grayed Jade, African Violet and Linen, which is a pale lavender. According to the bride guide, the garden look will be the trend for 2013. Peonies will be the number one choice of brides. A few things that they have predicted to be what's hot and what's not include:

Out-Tall centerpieces

In-Garlands of any kind

Out-Orchids

In-Cascade bouquets

Out-Bouquets heavy on greenery